

全球供应链中的女性赋能  
- 第十九届中欧企业社会责任圆桌论坛 -  
2018 年 12 月 7 日 上海

## 背景

“中欧企业社会责任圆桌论坛”作为中欧双方在企业社会责任领域专业、务实的交流平台和沟通渠道，至今已成功举办 18 届研讨活动，得到了政府有关部门、企业社会责任专业机构及参与会议的中欧企业等利益相关方和参会者的积极评价和大力支持。论坛长期关注负责任的供应链建设，议题涵盖供应链上的多个议题，如员工关爱、和谐劳动关系、良好沟通机制、供应商与采购商的伙伴关系等。

从性别平等到赋能女性，女性发展一直是全球命题。国际社会、国家和地方层面出台的法律法规及企业社会责任标准/规则将女性权益保护纳入其中。联合国《2030 年可持续发展议程》也将“实现性别平等和赋权所有妇女及女童”列为 17 个可持续发展指标之一。积极响应联合国可持续发展目标和中国政府促进女性全面发展的主张，保障女性权益并将其融入企业战略，推动女性和经济社会同步发展，已成为企业发展所面临的现实课题。

女性作为全球供应链的重要组成部分，尽管获得了供应链所提供的社会保障和收入，但仍是供应链中的弱势群体。在供应链中女性只能获得有限的工作机会并面临一些潜在风险。如何保障供应链中的女性权益，做到国际标准与企业实践的本地接轨，消除女性的发展障碍，构建和谐包容的工作环境和企业文化，为女性赋能，第十九届中欧企业社会责任圆桌论坛将聚焦于此。来自政府、协会、研究机构、国际组织和跨国公司的代表及可持续发展专家将应邀出席，就如何制定有效的方法、行动指南及改进措施指导为女性赋能，指导企业在运营中融入性别视角，推进可持续性供应链的建设等方面展开研讨，从自身的不同角度提供有益的经验与建议。

### 主办单位：

- 全球贸易协会 (amfori)
- WTO 经济导刊

### 支持单位：

- 中国纺织工业联合会(CNTAC)
- 中国欧盟商会 (EUCCC)

地点：汾阳花园酒店 六层会议室

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**Empower Women in Global Supply Chain**  
**- The 19<sup>th</sup> Sino-European CSR Roundtable Forum -**  
**7 December 2018, Shanghai**

**Background**

As a professional and practical communication platform and channel for corporate social responsibility (CSR), the Sino-European CSR Round Table Forum has been successfully held 18 times in the past years. It has been well received by stakeholders and conducted with great support from participants, including relevant Chinese government departments, CSR organizations as well as Chinese and European enterprises.

From gender equality to empowering women, women's development has always been a global proposition. International and national laws and regulation, as well as CSR standards/rules developed by international organizations, countries and the local include the protection of women's rights. SDG 5 also advocates to achieve gender equality and empower all women and girls around the world. It is imperative that the private sector make it a top priority and part of their overall corporate strategy to drive lasting change for women's rights and equality, and articulate these efforts as their contribution to the SDGs.

Women, an essential part of global supply chains, yet face restricted work opportunities and still are exposed to risks lurking in global supply chains where women are most often remain vulnerable to human rights violations, violence and abuse, although supply chains give them access to the formal economy, social security and income. How to align with the international standards and root in the local to clear the barriers and make them achieve their full potential at work, create a gender-inclusive working environment and advance their rights, health and wellbeing, the 19th Sino-European CSR Roundtable Forum will focus on the topic of empowering women in global supply chains to promote gender equality. Distinguished guests from governments, associations, research institutions, international organizations, well-known companies and sustainability experts will be invited to share their perspective and approaches to develop effective approaches to women's empowerment, guide business to embed a gender lens in corporate operation and pursue sustainable supply chain development.

**Organizers:**

amfori  
China WTO Tribune

**Supporting Organizations:**

China National Textile and Apparel Council (CNTAC)  
European Union Chamber of Commerce in China (EUCCC)

**Venue:** Meeting Room, 1F, Fenyang Garden Hotel

**Address:** NO.45 Fen Yang Road, Shanghai, China

**Tel.:** +86 021-5101-5566



议 程	
13:30 - 14:00	嘉宾签到
14:00 - 14:20	致辞:
	主持人: 于志宏 WTO 经济导刊社长兼主编
	致辞 上海市政府部门代表 (待定)
	致辞 艾伟德, 全球贸易协会(旧称欧洲对外贸易协会) 总裁
14:20 - 15:40	主题发言:
	主持人: 于志宏 WTO 经济导刊社长兼主编
	<b>CSR 报告研究中关于女性权益的发现 (拟)</b>
	- 林波, 责扬天下 (北京) 管理顾问有限公司副总经理
	<b>中国女性赋能项目报告分析</b>
- 李龙, 女性赋能项目 (国际移民组织与全球贸易协会在中国发起的联合研究项目) 经理, 国际移民组织驻华代表处项目官员 (待确认)	
<b>供应链中的性别包容性工作环境 (拟)</b>	
- 金蜜蜂企业代表	
<b>赋能女性更好发展的挑战与路径 (拟)</b>	
- amfori 会员代表	
15:40 - 15:55	提问与讨论
15:55 - 16:15	茶歇
16:15 - 17:00	分组讨论
	参与嘉宾将分为两组, 同时探讨供应链中存在的女性权益和发展方面的问题, 以及如何更好赋能供应链中女性的方法和路径, 并从各自的角度提供有益建议。
	- A 组主持人: 于志宏, WTO 经济导刊社长兼主编
	- B 组主持人: 林波, 责扬天下 (北京) 管理顾问有限公司副总经理
17:00 - 17:30	总结:
	就讨论结果和建议进行报告 结束语

论坛语言: 中文/英文 (提供同声传译)

Tentative Agenda	
<b>13:30-14:00</b>	<b>Registration</b>
<b>14:00 – 14:20</b>	<b>Welcoming Addresses</b>
	Moderator: Mr. Yu Zhihong, President and Editor-in-chief, China WTO Tribune <ul style="list-style-type: none"> <li>- Representative of Shanghai government department</li> <li>- Mr.Christian Ewert, President, amfori (amfori formerly known as Foreign Trade Association)</li> </ul>
<b>14:20 – 15:40</b>	<b>Keynote Speeches</b>
	<b><i>Findings of Women’s Rights and Interests in CSR Reports (Draft)</i></b> <ul style="list-style-type: none"> <li>- Ms.Lin Bo,Deputy General Manager, GoldenBee CSR Consulting</li> </ul>
	<b><i>Insights of Women Empowerment Study in China – Joint Research by IOM and amfori</i></b> <ul style="list-style-type: none"> <li>- Richard FAIRBROTHER, Project Manager of Women Empowerment Study in China, Project Officer, IOM Office in China, International Organization for Migration (TBC)</li> </ul>
	<b><i>Gender-inclusive working conditions in Supply Chain (Draft)</i></b> <ul style="list-style-type: none"> <li>- Representative of GoldenBee enterprise(Chinese company)</li> </ul>
	<b><i>Challenges and Approaches to Ensure Women’s Better Development in Supply Chain (Draft)</i></b> <ul style="list-style-type: none"> <li>- Representative of amfori member(European company)</li> </ul>
<b>15:40 – 15:55</b>	<b>Questions &amp; Answers</b>
<b>15:55 – 16:15</b>	<b>Tea Break</b>
<b>16:15 – 17:00</b>	<p>Concurrent Breakout Sessions</p> <p>All participating guests will be invited to break out into two groups and concurrently identify the challenges about women’s rights and interests as well as better development in supply chain and discuss the solution and approaches to empowering women in supply chain and contribute suggestions from their own perspectives.</p> <p>Moderator</p> <p>Group A: Mr. Yu Zhihong, President and Editor-in-chief, China WTO Tribune Group B: Ms.Lin Bo,Deputy General Manager, GoldenBee CSR Consulting</p>
<b>17:00 - 17:30</b>	<b>Conclusion</b>
	Report on discussion results and recommendations and closing remarks

Official languages: Chinese/English (Simultaneous Interpretation)