FTA

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BSCI

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The BSCI Sustainable Wine Programme: A Producer’s Introduction
WHAT IS THE BSCI SUSTAINABLE WINE PROGRAMME?

The Sustainable Wine Programme addresses both the social and environmental aspects to sustainability in the wine production industry.

Empowering companies with the tools to address industry-specific labour challenges; such as seasonality and freedom of association, the sustainable wine programme also prioritises protecting the environment and the rights of young workers and women.

This unique programme allows wine producers to build a public reputation as sources of sustainable wine. A target they can work towards by following our customisable steps.

SUSTAINABLE WINE GOALS

- Workers’ empowerment
- Strengthening of wine cooperatives
- Improved Occupational Health and Safety
- Soil and water management

KEY BENEFITS FOR PRODUCERS

**TAILORED TRAINING**: Accelerate your improvement with training that's personalised to your needs based on predefined goals.

**SYNERGY**: Social and environmental factors are covered under one programme, improving efficiency and reducing duplication of efforts.

**ACCESS TO TOOLS**: Pull all your critical data together and share it with other producers to develop data trends about improvements, training sessions and workshops. Display it all visually through the FTA Sustainability Intelligence Dashboard.

**TELL YOUR STORY**: Provide a sustainability narrative behind the production of wine to convey your progress and a positive message to consumers and clients.

**BUILD A REPUTATION**: Sustainable wine producers are developing a competitive advantage over other producers in a market that will soon insist on sustainable sourcing.

**IT'S FREE OF CHARGE**: You will have access to all the benefits of this programme for free under your client's membership in the programme.

**THE FTA SUSTAINABILITY INTELLIGENCE DASHBOARD**

The FTA Sustainability Intelligence Dashboard is a tool offering companies a single access point to all their supply chain performance information. The dashboard provides a 360-degree view of producer performance through interactive data visualisation.

The easy availability of all your data in one place allows you to identify social and environmental hotspots, make better strategic decisions and track continuous improvement.

FIRST STEPS

1. Ask your client to create you a company profile in the BSCI platform so you can follow the next steps and access data through the FTA Sustainability Intelligence Dashboard.
2. Assess what kind of standards you already have by completing the sustainable wine self-assessment to help you avoid duplication of efforts.
3. Identify your organisation's structure to help you plan your implementation strategy accordingly.
4. Define or redefine your goals, identify the gaps and create a realistic path towards improvement.
5. Use the online remediation plan to communicate your continuous progress to your client.
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