

Press release:

TENDAM STRENGTHENS ITS COMMITMENT TO A MORE SUSTAINABLE AND RESPONSIBLE SUPPLY CHAIN THROUGH ITS PARTNERSHIP WITH AMFORI

The Spanish company continues its policy of transparency in the selection of international suppliers through its membership in amfori – the leading global business association dedicated to open and sustainable trade.

Madrid, 4 June 2018 – By joining amfori, Tendam, the retail company that includes the brands Cortefiel, Pedro del Hierro, Women'secret, Springfield and Fifty, strengthens its commitment to responsible supply chain management and — in a joint effort with its suppliers — to the continual improvement of working conditions and respect for human rights.

The company is committed to uphold the social and environmental integrity of its supply chain through amfori BSCI and amfori BEPI. Tendam has participated in these platforms since joining amfori in October 2017.

This collaboration is in line with the Spanish retailer's overall CSR strategy, which, among other aspects, aims to achieve maximum assurance in the selection of suppliers and monitor the performance of its supply chain.

Manel Jiménez, General Manager of Tendam's Supply Chain, said: *"We have a long history in the responsible management of our suppliers and through this partnership, we want to raise and reinforce the level of commitment to our global supply chain. One of our pillars is to choose sustainability as a competitive advantage of our business model."*

amfori is the leading global business association for open and sustainable trade. We bring together over 2,200 retailers, importers, brands and national associations. We offer our members a practical framework and world-class tools that enable them to manage the social and environmental performance of their supply chains and anticipate trends. We also advocate for progressive policy and collaborate with high-level stakeholders to achieve common aims.

amfori's Director General, Christian Ewert, explains the organisation's vision: *"We want to contribute to a world in which all trade delivers social, economic, and environmental benefits for everyone. We call this Trade with Purpose."*

This year's "Unleash Opportunity" conference of amfori, which is the biggest annual sustainability event in Europe, takes place on 12-13 June in Amsterdam. The event is an international platform for the exchange of best practices in sustainability within the framework of open and sustainable trade.

About Tendam

Tendam, a leading European fashion company, specialises in brand management in the premium mass-market segment. Each of the company's five brands—Cortefiel, Pedro del Hierro, Springfield, Women'secret and Fifty—has on its own design team, retail structure and management. It is present in 90 countries with 2,000 points of sale distributed across a network that includes its own stores, online retail, and franchises.

For more information, please visit www.tendam.es

About amfori

Headquartered in Brussels since 1977, we have a strong network of representatives based across 13 countries. We offer our members a practical framework and world-class tools to manage the social and environmental performance of their supply chains and anticipate trends. We also advocate for progressive policy and collaboration with high-level stakeholders to achieve social, environmental and economic progress. Our work enables organisations to enhance human prosperity, use natural resources responsibly and drive open trade globally. These are major challenges across the world which require a collaborative effort to tackle. More information at www.amfori.org

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