



UNLEASH OPPORTUNITY

Women's Empowerment: From C-Suite to Factory Floor - Challenges and Opportunities

Date: 25 June 2020

Time: 11:15-12:30

Registration link: <https://www.unleashopportunity.org/programme/>

amfori has signed the UN Women/UNGC Women's Empowerment Principles (WEPs) and is partnering with UN Women and BSR to advance the uptake and implementation of the WEPs by businesses. We are reconfirming our commitment to supporting businesses to champion women's empowerment in global supply chains and call upon our members to follow suit by signing the WEPs and activating them in their businesses. These principles aim for comprehensive women's empowerment in all areas: corporate leadership, the workplace, education and training, supply chains and the community.

While sourcing countries have been a key area for progress on female workers' empowerment, there is a need to make sure that a "gender lens" is applied consistently, at headquarters and throughout the supply chain. This session will present challenges encountered and lessons learnt through the WEPs. We will explore how amfori and its members can advance women's empowerment and support female workers at all levels. Finally, speakers will address the question how businesses can integrate a gender-lens in responding to the COVID-19 pandemic.

Speakers List:

- Katja Freiwald, Regional Head for 'WeEmpowerAsia', UN Women
- Guggi Laryea, Senior Manager Stakeholder Engagement, amfori
- Dr Ir Leon Mol, Director Product Safety & Social Compliance, Ahold Delhaize GSO B.V.
- Annelise Thim, Manager, Women's Empowerment, BSR
- Franzis Wimmer, amfori, Senior Coordinator Stakeholder Engagement, amfori

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AGENDA

[1h15 Session – Member and Non-Members Session]

11:15-11:25	Introduction & amfori's Renewed Gender Strategy 'Enterprise for Equal' <i>Franzis Wimmer – Senior Coordinator Stakeholder Engagement - amfori</i>
11:25-11:40	The Business Case for Gender Equality and the Women's Empowerment Principles - A framework for business to promote women's empowerment <i>Katja Freiwald – Regional Head for WeEmpower Asia – UN Women</i>
11:40-11:55	Empowering Women to Accelerate Inclusive COVID 19 Recovery <i>Annelise Thim – Manager, Women's Empowerment - BSR</i>
11:55-12:05	Lessons from a WEP signatory <i>Dr Ir Leon Mol, Director Product Safety & Social Compliance, Ahold Delhaize GSO B.V.</i>
12:05 -12:15	How can businesses sign and activate the WEPs? <i>Guggi Laryea – Senior Manager Stakeholder Engagement – amfori</i> <i>Katja Freiwald – Regional Head for WeEmpowerAsia – UN Women</i>
12:15-12:25	Q&A
12:25-12:30	Way forward and closing remarks <i>Guggi Laryea – Senior Manager Stakeholder Engagement – amfori</i>