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## Women's Empowerment: From the C-Suite to the Factory Floor – Challenges and Opportunities

Date: Thursday 25 June 2020  
Time: 11:15 AM – 12:30 PM CEST  
Registration [here](#)

### Speakers List:



#### **Annelise Thim**

#### **Manager, Womens Empowerment, BSR**

Annelise works with BSR members across sectors to promote women's empowerment through consulting, collaboration, and research. She supports the work of the Business Action for Women collaborative initiative.

Prior to joining BSR, Annelise worked at the Organisation for Economic Co-operation and Development (OECD), where she led the OECD Policy Dialogue on Women's Economic Empowerment, a global multi-stakeholder community committed to promoting women's economic empowerment. Her research focused on identifying barriers to women's economic empowerment, women's unpaid care work, and time use. During her time at the OECD, she worked on the Social Institutions and Gender Index (SIGI), conducted research, and led trainings on social norms and gender equality. She also worked closely with bilateral donors to ensure that their development programming supported gender equality and women's empowerment and worked on issues such as combatting sexual exploitation, abuse, and harassment.

Annelise holds a M.A. in International Relations from the American University of Paris and a B.A. in International Affairs and French from the University of Georgia

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**Franzis Wimmer**

**Senior Stakeholder Engagement Coordinator at amfori**

Franzis Wimmer is the Senior Stakeholder Engagement Coordinator at amfori, where he coordinates amfori's work to advance women's empowerment in global supply chains as well as living wages. Franzis is also responsible for coordinating the strategic engagement of amfori's key stakeholders including international organisations, civil society and trade unions. In his role, he is responsible for identifying and forging strategic partnerships to advance amfori's mission to create a global trade framework that uses natural resources responsibly and benefits everyone. Before working for amfori, Franzis worked for different international non-profit associations, such as CSR Europe and ICLEI – Local Governments for Sustainability, to advance sustainability in both the private and public sector. Franzis holds a Bachelor of Arts in European Studies and a Master of Science in Sustainability Science and Policy from the University of Maastricht.



**Guggi Laryea**

**Stakeholder Engagement and Partnerships Senior Manager**

Guggi Laryea is amfori's Stakeholder Engagement and Partnerships Senior Manager and as such is in charge of managing amfori's relationships and co-operation with stakeholders, as well as overseeing amfori's gender equality program. Prior to joining amfori last year Guggi spent over 10 years with the World Bank Brussels Office where he was responsible for amongst others relations with civil society actors in Western Europe and partnerships with the private sector to support job creation for youth. Guggi a Ghanaian national has a BA International Affairs and an MA in Development Policy and Public Administration.

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**Katja Freiwald**

**Regional Programme Manager, WeEmpowerAsia**

Katja leads 'WeEmpowerAsia', a joint programme of the European Union and UN Women, that aims to increase the number of women who lead and participate in private-sector businesses in China, India, Indonesia, Malaysia, the Philippines, Thailand and Viet Nam, thereby advancing inclusive and sustainable growth along with stronger links between European and Asian markets through gender-sensitive trade and supply chains.

She has more than 15 years of experience in the private sector. Prior to joining UN Women in 2019, she was Director of Global Partnerships and Advocacy for Women's Economic Empowerment, Inclusive Business and Enhancing Livelihoods at Unilever, a company she had served since 2003.

Katja is a member of the Advisory Board of Dharma Life, a social enterprise working to improve the quality of life in rural India through female entrepreneurship.



**Dr Leon Mol**

**Director Product Safety & Social Compliance, Ahold Delhaize**

Dr Leon Mol was educated as an agronomist at Wageningen University. He started his career establishing a large potato farm in Egypt, followed by international, technical and commercial jobs in the potato sector. Later, Leon was employed as Agronomist at Albert Heijn (The Netherlands) working on long term availability and sustainability of fresh fruit & vegetables, flowers and plants, with an emphasis on food safety, social compliance. Now, Leon is Director Product Safety & Social Compliance at Ahold Delhaize. The (global) scope of the activities includes product safety, social compliance, animal welfare and sustainability of animal and plant related products.