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OPPORTUNITY

Title: Is Sustainable Fashion a Contradiction in Terms: What Can Businesses Practically Do to Make a Real Difference?

Date: 29 October

Time: 11:15 – 12:30

Registration [link](#)

Speakers List:

- Eric Gravier, Environmental Programme Expert – amfori
- Guggi Laryea, Senior Manager – Stakeholder Engagement and Partnerships, amfori
- Joe Hobbs, Organiser, Fridays for the Future
- Lindita Xhaferi-Salih, Sector Engagement Lead – UNFCCC
- Dr. Rachel Alexander, Researcher, Copenhagen Business School & University of Johannesburg.

Agenda

11:15 – 11:20	Welcome and Introduction <i>Guggi Laryea, Senior Manager – Stakeholder Engagement and Partnerships, amfori</i>
11:20 – 11:30	The UNFCCC Fashion Industry Charter and the Race to Zero <i>Lindita Xhaferi-Salih - Sector Engagement Lead, UNFCCC</i>
11:30 – 11:40	How amfori BEPI Can Reduce CO2 Emissions in the Fashion Industry <i>Eric Gravier - Environmental Programme Expert, amfori</i>
11:40 – 11:50	“Business Case Sustainability Initiatives” as a way to Address Climate Risks <i>Dr. Rachel Alexander – Researcher, Copenhagen Business School & University of Johannesburg</i>
11:50 – 12:00	A message from Young Consumers <i>Joe Hobbs - Organiser, Fridays for the Future (USA)</i>
12:00 – 12:15	Q&A
12:15 – 12:20	Conclusions <i>Guggi Laryea, Senior Manager – Stakeholder Engagement and Partnerships, amfori</i>
12:20 – 12:30	Unleash Opportunity closing speech <i>Christian Ewert – President, CEO amfori</i>

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Eric Gravier, Environmental Programme Expert – amfori

Eric Gravier is the Environmental & Chemical Programme Lead of amfori. His current mission is to improve the environmental footprint of various industrial supply chains. To achieve this goal, this French native safety & environment engineer tries to benefit from its 20 years of experience in industry, firstly as head of HSE consultant in the French plastics converting industry, then as Environmental Head in an International Belgian company, leader in the Plastics fluids handlings systems. He was active as expert or convenor in various European or national standardisation bodies, industrial trade associations and EU initiatives as the Product Environmental Footprint.



Guggi Laryea, Senior Manager – Stakeholder Engagement and Partnerships, amfori

Guggi Laryea is amfori's Stakeholder Engagement and Partnerships Senior Manager and as such is in charge of managing amfori's relationships and co-operation with stakeholders, as well as overseeing amfori's climate change program. Prior to joining amfori last year Guggi spent over 10 years with the World Bank Brussels Office where he was responsible for amongst others relations with civil society actors in Western Europe and partnerships with the private sector to support job creation for youth.



Joe Hobbs, Organiser, Fridays for the Future

Joe Hobbs is a 17-year old youth climate activist who currently attends college and high school, working on an associate in cybersecurity. He is part of Fridays for Future USA, and Fridays for Future International. He is also the Operations Director for international organization Climate Cardinals. He has worked with multiple organizations, corporations, and companies as well as with the media to bring everyone together on the topic of climate change.

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Lindita Xhaferi-Salihu, Sector Engagement Lead – UNFCCC

Lindita Xhaferi Salihu leads work on sectors engagement in climate action as part of UN Climate Change wider Global Climate Action work. She led development of both Sports for Climate Action and Fashion Industry Charter for Climate Action and works closely with a variety of stakeholders to mobilize key actors and catalyze ambitious action towards decarbonization. Before joining UN Climate Change, Lindita worked in public relations and coordinated projects promoting multi-stakeholder engagement in policy and sustainability. Lindita has an educational background in engineering, international relations and global energy & climate policy.



Dr. Rachel Alexander, Researcher, Copenhagen Business School & University of Johannesburg

Dr Rachel Alexander is an independent consultant, a senior research associate at the South African Research Chair in Industrial Development, University of Johannesburg, and a visiting researcher in the Centre for Business and Development Studies at Copenhagen Business School, Denmark. The main focus of her work is sustainable production and industrial policy.