

## PG Sustainable Wine Programme 2.0 Minutes

**Date:** 24<sup>th</sup> September 2019 - 10:00 – 11:00

**Location:** conference call

**Participants:**

- Systembolaget, Hanna Sutherlin
- Vinmonopolet, Sasha-Monique Elvik
- Alko, Laura Varpasuo
- MIGROS, Juerg von Niederhausern
- Sailing Group, Miina Mälgand

**Absent:**

- El Corte Ingles, Delia Gomez Garcia
- Albert Heijn, Laura Jungmann
- Ahold Delhaize, Maarten Vreeswijk

**amfori Secretariat:**

- [Anna Stancher](#), Strategy and Innovation
- [Raquel Motta](#), Strategy and Innovation

**Agenda topics:**

- [Introduction and Agenda](#)
- [SWP 2.0: Overview of current and future programme](#)
- [Project Group \(PG\): objectives and meetings](#)
- [PG Organization](#)

### Introduction and Agenda

- Welcoming words from amfori's Secretariat
- Agenda and AOB
- Brief personal introduction of each participant
  - Juerg von Niederhausern (MIGROS) joined the talk to gather information about the PG and invite a daughter company.
- Applications for the PG still open. There are 8 spots available.

## SWP 2.0: Overview of current and future programme

amfori provided an overview of the Sustainable Wine Programme (SWP). Presenting, in a nutshell, the objective and ownership of the ongoing version, SWP 1.0, in relation to the future version, SWP 2.0 (see slide 6).

### SWP 1.0 in a nutshell

- Aimed to support members to conduct human rights due diligence in wine supply chains
- Key components: Monitoring, Capacity Building and Remediation

### SWP 2.0 in a nutshell

- Aimed to develop a holistic and future-oriented strategy for amfori SWP and drive innovation in the service portfolio
- Key components: Research, Development & Pilot and Strategic Partnerships

### Questions addressed:

- Q: Will the SWP 1.0 continue?
- A: Yes, the work and ongoing activities of the SWP 1.0 will continue. The development of the 2.0 version will happen in parallel to it. Once we have developed and pilot the SWP 2.0, the idea is to have a transition from 1.0 towards 2.0, implemented by amfori's Services and Programmes team.

amfori showed a progress update of the SWP 2.0 from Q2 of 2019 until Q4 2020. In summary, the 2.0 version requires four phases before its roll-out:

- Research Phase (Q2 2019 to Q1 2020)
- Development Phase (Q2 2019 to Q3 2020)
- Partnerships (Q2 to Q4 2020)
- Pilot Phase (Q3 onwards)

### Questions addressed:

- Q: Which methodology is amfori using for the benchmarking exercise? Is it aligned with the Consumer goods Forum?
- A: amfori staff members were involved in the discussion of the Consumer Goods Forum. Our benchmarks have a different aim, thus they are done selectively (only for standards that could be included in the amfori BSCI due diligence cycle) and by external consultants to avoid bias.

## Project Group (PG): objectives and meetings

Round of expectation setting: each participant expressed those in terms of WHAT/WHY (see questions at slide 9). In summary:

- Wine is strong as a product category due to its combination of agriculture and luxury product level.
- The SWP is an opportunity to drive sustainability in a holistic approach, adding brand value while improving farm-level practices.
- Prioritize innovation and a holistic approach.

- Expects a programme that can empower the industry by reaching social, environmental and economic sustainability.
- Hopes for an environmental Code of Conduct to foster sustainability beyond social requirements throughout the wine chain.
- Alko has investigated carbon footprint of different wine packaging materials as a part of sustainability collaboration between the Nordic Alcohol Monopolies. Other ongoing work includes energy consumption and emissions in drinks production; in the future also water consumption and biodiversity questions will be considered.
- Responsible retailing is at their priority, as well as having a holistic approach to wine sustainability.
- Consumers are increasingly interested in wine sustainability and asking for sustainable brands.
- There is an overall strategy for sustainability, prioritising wine from Switzerland.
- A holistic approach is necessary to identify and act upon the hotspots of the wine chain.
- Consumers are increasingly sensitive to the topic.

SWP 2.0: amfori summarizes the objectives and mandate of the PG:

- Objective: Together develop a holistic approach and services to meet the needs of the wine sector and of amfori members;
- Mandate: PG member shares expertise with amfori S&I to identify trends, design and pilot scalable solutions.

Suggested Agenda for f2f meeting:

- Sharing research outputs: Global definitions of sustainable wine; Hotspots analysis in the wine chain; Supply chain survey
- Towards an amfori definition of sustainable wine
- Roadmap of the SWP 2.0
- Election of the Chair and Deputy

## PG Organization

Working together as a PG based on 4 principles: Collaboration, Inclusiveness, Confidentiality and Availability (see slide 13).

- The PG will last at least 12 months and have 2 face-to-face meetings + 2 conference calls.
- More than one person is welcomed to join the meetings. Nevertheless, for voting 1 company equals 1 vote.
- After every meeting, minutes are available.

PG calendar:

- 2<sup>nd</sup> week of December: First face-to-face meeting at amfori.
- 2<sup>nd</sup> week of February: Conference call
- 2<sup>nd</sup> week of May or back-to-back to amfori's conference in June: Second f-2-f meeting
- 1<sup>st</sup> week of September: Conference call

\*Doodle will be sent to confirm exact date and times.