

Join the amfori Member Advisory Council and become a change-maker

The amfori Member Advisory Council (MAC) has been established to bring amfori members closer to the governance processes that shape their association. Our membership is broad and diverse, and the amfori MAC will help distil its myriad voices into guidance and expertise to be passed onto the amfori Board of Directors

Shaping our future: your role

amfori's activities and services are steered by our members' needs. The main role of the amfori MAC is to advise the Board on key long-term and strategic areas that will affect the future of the association. The amfori MAC mandate covers the entire spectrum of activities of the association, ranging from new membership models, to new services and any social, environmental and trade-related matters.

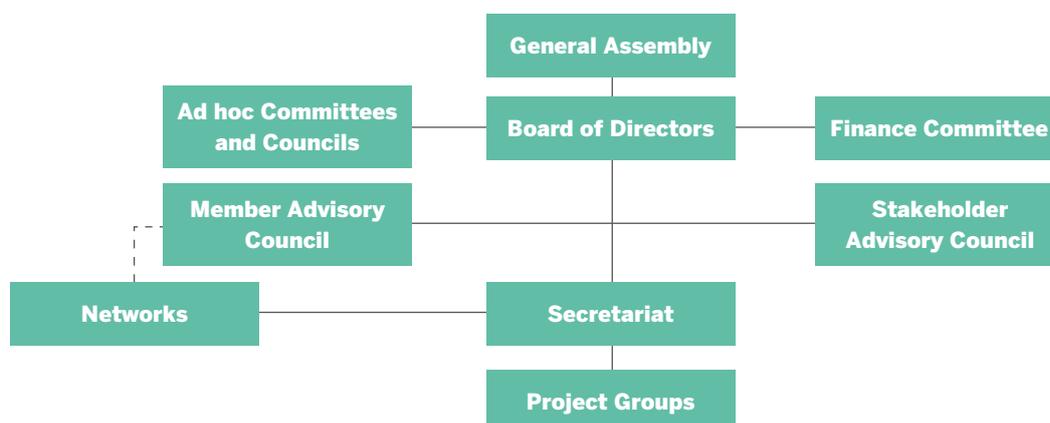
Opportunities and benefits

- ✓ Directly influence the shaping of programmes and services that will benefit your organisation
 - ✓ Develop your knowledge of industries within which amfori operates and network with peers from within and outside of your sector
 - ✓ Grow your network and collaborate with stakeholders from our amfori Stakeholder Advisory Council
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How is the amfori MAC structured?

The amfori MAC's structure is simple; nine seats, seven for ordinary members, one for associate members and another for affiliate members. However, if the associate or affiliate members do not take up these seats, they can also be filled by ordinary member representatives.

amfori's membership is diverse – so the amfori MAC will reflect this diversity in terms of where its members come from, their kind and size of business, their representative's gender and the kind of amfori service they use. In other words – the amfori MAC will be made up of big and small companies from around the world that use amfori to deliver Trade with Purpose.



What are the criteria to join?

In order to join the amfori MAC, candidates need to fulfill three criteria:

- Be in a senior executive position within their company, in which they are able to take decisions on behalf of their organisation
- Have a deep understanding of amfori's objectives towards open and sustainable trade
- Be familiar with our common goal of Trade with Purpose and have practical experience with amfori BSCI, amfori BEPI and/or issues related to trade and global supply chains

What is expected of an amfori MAC member?

Members of the amfori MAC should be aware of their responsibility towards all amfori members in supporting the vision and interests of the association as a whole.

There will be at least one physical meeting in Brussels each year, with an additional three to four calls at least. Meetings can take place by phone, video conference or other means, but the member cannot delegate their attendance to a colleague. It is estimated that being an amfori MAC member could equate to 6-8 days per year, with a mandate of two years. Travel and accommodation costs will be reimbursed upon request.

amfori MAC members are important ambassadors of amfori. We therefore encourage them to take an active role in the annual amfori conference - "Unleash Opportunity", General Assembly and other events.

How to apply?

There are three phases to the selection process: candidacy, pre-selection and appointment.

If you are interested in putting yourself forward, you should fill in [the online application form](#) between 22 January and 14 February 2020. For candidates who meet the three criteria described above, the pre-selection phase will then take place between 17 February and 13 March, when all amfori members can cast one vote for their preferred candidate.

Candidates who receive more than five votes are pre-selected and their profiles presented to the amfori Board of Directors, which will decide on the final appointments. As a general rule, an amfori member should not be represented simultaneously in more than two bodies.

The amfori MAC will play a crucial role in the future of our association and we look forward to your participation!



As a membership organization, it is fundamental for amfori to be able to rely on members' expertise and input. Participating in the amfori MAC is a challenging and informative opportunity to discuss the topics of relevance to amfori members; to offer the member perspective and advice to the amfori Board and main office; and to interact and collaborate with the stakeholders of the amfori SAC."

Daniell Hopp, Hopp KG, amfori MAC Chair



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